



# 11<sup>th</sup> SINGAPORE INTERNATIONAL REINSURANCE CONFERENCE ASIA'S GROWTH: ARE WE CAPITALISING ON IT?

30 October – 2 November 2011  
Sands Expo and Convention Center, Marina Bay Sands, Singapore

## **SPONSORSHIP OPPORTUNITIES**

(as at 21 June 2011)

**Welcome Cocktail Reception Sponsor** (taken up by Lloyd's)  
S\$50,000

### **Benefits**

1. Exclusive sponsor
2. Naming rights to the Bilateral Meeting room
3. Thirty (30) complimentary invitations for the Welcome Cocktail Reception
4. Five (5) complimentary Conference registrations
5. Representation in welcome line up along with members of the SIRC Organising Committee at Welcome Cocktail Reception
6. Invitation to the Official Opening Ceremony
7. Opportunity to welcome Guest-of-Honour during Official Opening of Exhibition Area and Bilateral Meeting room
8. Acknowledgement of sponsorship on banner at the Melati function room
9. Acknowledgement of sponsorship in the Conference kit
10. Opportunity to distribute promotional materials and/or corporate gifts at the Welcome Reception or in the Conference bag
11. Opportunity to design the layout of the Bilateral Meeting room (at own expense)
12. Access to delegates list prior to the Conference
13. One (1) Meeting Table in the Bilateral Meeting room on 31 October (10.30am to 5pm) and 1 November (8am to 5pm) and one (1) Exhibition Desk along Peony/ Orchid foyer area on 31 October (8am to 5pm) and 1 November (8am to 5pm)

**Platinum Sponsor** (taken up by A.M. Best)  
S\$30,000

### **Benefits**

1. Exclusive sponsor
2. Five (5) complimentary Conference registrations, including invitation to the Welcome Cocktail Reception and the Official Opening Ceremony
3. Acknowledgement of sponsorship on the Conference stage backdrop and in the Conference kit
4. Opportunity to include promotional materials and/or corporate gifts in the Conference bag
5. Access to delegates list prior to the Conference
6. One (1) Meeting Table in the Bilateral Meeting room on 31 October (10.30am to 5pm) and 1 November (8am to 5pm) and one (1) Exhibition Desk along Peony/ Orchid foyer area on 31 October (8am to 5pm) and 1 November (8am to 5pm)

**Gold Sponsors** (taken up by Allianz Re, GIC Re, Munich Re and Swiss Re)  
S\$20,000 (Maximum of up to four sponsorships)

**Benefits**

1. Three (3) complimentary Conference registrations, including invitation to the Welcome Cocktail Reception and the Official Opening Ceremony
2. Acknowledgement of sponsorship on the Conference stage backdrop and in the Conference kit
3. Opportunity to include promotional materials and/or corporate gifts in the Conference bag
4. Access to delegates list prior to the Conference
5. Either one (1) Meeting Table in the Bilateral Meeting room on 31 October (10.30am to 5pm) and 1 November (8am to 5pm) or one (1) Exhibition Desk along Peony/ Orchid foyer area on 31 October (8am to 5pm) and 1 November (8am to 5pm)

**Sponsors** (taken up by Asia Capital Re, AIR Worldwide, EQECAT, Markel International and Odyssey Re)  
S\$10,000

**Benefits**

1. Two (2) complimentary Conference registrations, including invitation to the Welcome Cocktail Reception and the Official Opening Ceremony
2. Acknowledgement of sponsorship on the Conference stage backdrop and in the Conference kit
3. Opportunity to include promotional materials and/or corporate gifts in the Conference bag
4. Access to delegates list prior to the Conference
5. Opportunity to book up to two (2) Meeting Tables in the Bilateral Meeting room on 31 October (10.30am to 5pm) and 1 November (8am to 5pm) at 50% off the normal rate
6. Opportunity to book one (1) Exhibition Desk along Peony/Orchid foyer area on 31 October (8am to 5pm) and 1 November (8am to 5pm) at 20% off the normal rate (limited availability)

**Conference Lunch Sponsors** (Day 1 taken up by Qatar Financial Centre Authority)  
S\$10,000

**Benefits**

1. Exclusive sponsor for the standing Conference luncheon held at the Melati function room (on either 31 October or 1 November)
2. Two (2) complimentary Conference registrations, including invitation to the Welcome Cocktail Reception and the Official Opening Ceremony
3. Acknowledgement of sponsorship on banner at the Melati function room and in the Conference kit
4. Opportunity to include promotional materials and/or corporate gifts in the Conference bag
5. Access to delegates list prior to the Conference

## **Conference Bag Sponsor** (taken up by Malaysian Re)

S\$15,000

### **Benefits**

1. Exclusive sponsor
2. One (1) complimentary Conference registration, including invitation to the Welcome Cocktail Reception and the Official Opening Ceremony
3. Acknowledgement of sponsorship in the Conference kit and on the luggage tag for the Conference bag
4. Opportunity to include promotional materials and/or corporate gifts in the Conference bag
5. Access to delegates list prior to the Conference

## **Thumb Drive Sponsor**

S\$15,000

### **Benefits**

1. Exclusive sponsor
2. One (1) complimentary Conference registration, including invitation to the Welcome Cocktail Reception and the Official Opening Ceremony
3. Acknowledgement of sponsorship in the Conference kit and on the thumb drive (at own expense)
4. Opportunity to include promotional materials and/or corporate gifts in the Conference bag
5. Access to delegates list prior to the Conference

## **Technology Partner** (taken up by SAP Asia Pte Ltd and msg global)

S\$30,000

### **Benefits**

1. Exclusive sponsor for the internet kiosks in the Conference foyer area, as well as provision of wireless internet accessibility in the Bilateral Meeting Room
2. Two (2) complimentary conference registrations, including invitation to the Welcome Cocktail Reception and the Official Opening Ceremony
3. One (1) complimentary Exhibition Desk along Peony/Orchid foyer area on 31 October and 1 November (8am to 5pm)
4. Acknowledgement of sponsorship on the internet kiosks and in the Conference kit
5. Opportunity to include promotional materials and/or corporate gifts in the Conference bag
6. Access to delegates list prior to the Conference

## Exhibition Desk

S\$7,500

Limited availability (subject to Organiser's approval)

### Benefits

1. One (1) Exhibition Desk (measuring roughly 180cm x 75cm), located along the foyer area fronting the Peony, Orchid and Melati function rooms and available for use on 31 October and 1 November (8am to 5pm)
2. One (1) complimentary Conference registration, including invitation to the Welcome Cocktail Reception and the Official Opening Ceremony
3. Opportunity to welcome Guest-of-Honour during Official Opening of Exhibition Area and Bilateral Meeting room
4. Opportunity to showcase your company's products and/or services to a captive audience by distributing your company's promotional materials at the Exhibition Desk
5. Opportunity to promote your company's brand name and identity by putting up not more than two (2) movable standing banners at the Exhibition Desk area
6. Two (2) additional complimentary exhibitor passes, which allow access to the morning teabreaks and luncheons on 31 October and 1 November
7. Acknowledgement of sponsorship in the Conference kit
8. One (1) complimentary internet access point and power point at the Exhibition Desk
9. Access to delegates list prior to the Conference

## Meeting Table

S\$2,500 (for a table seating 6 – 10 persons)

Limited availability (subject to Organiser's approval)

\* For use on 31 October (10.30am to 5pm) and 1 November (8am to 5pm)

### Benefits

1. One (1) meeting table (measuring roughly 180cm x 75cm) with seating capacity for 6 to 10 persons for use on 31 October (10.30am to 5pm) and 1 November (8am to 5pm)
2. Opportunity to promote your company's brand name and identity by putting up movable standing company banners at meeting table area
3. Acknowledgement of participation at the official information boards and at the entrance to the Bilateral Meeting room
4. Complimentary access to wireless internet in the Bilateral Meeting room
5. Complimentary coffee/tea and light refreshments during morning and afternoon teabreaks on 31 October and 1 November.

## Golf Tournament Sponsors

For golf sponsorship, please contact the Golf Tournament Sub-committee Chairman, Mr Cheok Chin Hock at [chinhock.cheok@asiacapitalre.com](mailto:chinhock.cheok@asiacapitalre.com)

**SPONSORSHIP OPPORTUNITIES - REPLY FORM**  
**11<sup>th</sup> SINGAPORE INTERNATIONAL REINSURANCE CONFERENCE**  
**ASIA'S GROWTH: ARE WE CAPITALISING ON IT?**

**30 October - 2 November 2011**  
**Sands Expo and Convention Center, Marina Bay Sands, Singapore**

Thank you for supporting the 11<sup>th</sup> SIRC Sponsorship Programme.

Please complete and return this page by MAIL / FAX to:

11<sup>th</sup> SIRC Secretariat  
 c/o SINGAPORE COLLEGE OF INSURANCE  
 9 Temasek Boulevard, #14-01/02/03  
 Suntec Tower Two, Singapore 038989  
 Telephone: (65) 6221 2336 Fax: (65) 6220 6684

**Please tick ( ✓ ) your preferred Sponsorship category:**

**YES !** We wish to confirm our participation as a:

- |                          |   |  |
|--------------------------|---|--|
| <input type="checkbox"/> | <b>Welcome Cocktail Reception Sponsor</b> | <b>S\$50,000</b>                       |
| <input type="checkbox"/> | <b>Platinum Sponsor</b>                   | <b>S\$30,000</b>                       |
| <input type="checkbox"/> | <b>Gold Sponsor</b>                       | <b>S\$20,000</b>                       |
| <input type="checkbox"/> | <b>Sponsor</b>                            | <b>S\$10,000</b>                       |
| <input type="checkbox"/> | <b>Conference Lunch Sponsor (Day 1)</b>   | <b>S\$10,000</b>                       |
| <input type="checkbox"/> | <b>Conference Lunch Sponsor (Day 2)</b>   | <b>S\$10,000</b>                       |
| <input type="checkbox"/> | <b>Conference Bag Sponsor</b>             | <b>S\$15,000</b>                       |
| <input type="checkbox"/> | <b>Thumb Drive Sponsor</b>                | <b>S\$15,000</b>                       |
| <input type="checkbox"/> | <b>Technology Partner</b>                 | <b>S\$30,000</b>                       |
| <input type="checkbox"/> | <b>Exhibition Desk</b>                    | <b>S\$ 7,500</b>                       |
| <input type="checkbox"/> | <b>Meeting Table</b>                      | <b>S\$ 2,500 No of Table(s): _____</b> |
| <input type="checkbox"/> | <b>Golf Tournament Sponsor (2 Nov)</b>    | <b>S\$ 1,000</b>                       |
| <input type="checkbox"/> | <b>Golf Tournament Sponsor (2 Nov)</b>    | <b>Other Items in Kind: _____</b>      |

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature & Company Stamp \_\_\_\_\_ Date: \_\_\_\_\_

Note:

- 1) Please make cheque payable to: Singapore College of Insurance Ltd.
- 2) Please indicate "11<sup>th</sup> Singapore International Reinsurance Conference" on the back of the cheque and return to us by mail, attaching a copy of the reply form for our reference.
- 3) 100% of sponsorship sum is payable upon written confirmation from the Secretariat.

**Terms of Payment**

**Please contact the Conference Secretariat, Ms Lynn Swee, at (65) 6303 4679 or [SIRC@scidomain.org.sg](mailto:SIRC@scidomain.org.sg) if you need more information on any of the above sponsorship opportunities.**